



Corporate Benefit Programs



Unique
benefits for
you and
your people

benefit programs

About us

Member Advantage is a leader in providing and facilitating quality lifestyle and financial benefit programs. Designed for the growing needs of professionals and employees, we offer you an outsourced solution that is innovative, cost effective and customer focused.

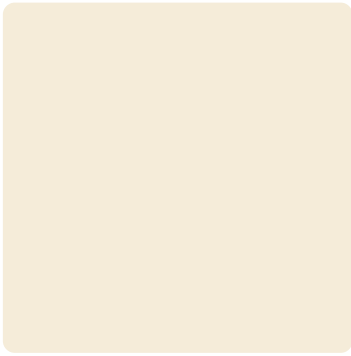
Owned by a leading not-for-profit organisation, the Association of Professional Engineers, Scientists & Managers, Australia (APESMA), Member Advantage has been developing highly successful benefit programs since 1998. We pride ourselves as one of the only quality assured benefit programs in Australia and New Zealand.

Today our benefit programs reach over 400,000 professionals. We leverage this buying power, attract significant partnerships and deliver tangible savings.

Member Advantage will work with your organisation no matter what the size. We can develop a tailored lifestyle and financial benefit program that delivers a total solution, or simply complement any existing partnerships already in place.



Supplying benefits
to over 400,000
professionals



Increase
loyalty

Harness
engagement

Support
recruitment
and retention

Raise your organisation head and shoulders above the rest

In today's labour market organisations compete for the position of preferred employer. Most have identified talent management and retention as critical to their business success and sustainability. Many are finding that the current skills

shortage provides a major business challenge.

Member Advantage can help you stand out in the crowd. Our benefit programs will enhance your staff recruitment and retention strategies. Your people

will feel valued, rewarded and will also gain extra time and peace of mind as we cater for many of their personal needs. Your organisation will achieve increased loyalty, commitment and productivity.

A Member Advantage program is easy to incorporate into your organisation's value proposition. Using your brand, our outsourced solution gives you the advantages whilst not distracting you from your core business.




www.member-advantage.com
1300 853 352



What's in it for me?

Your people can gain immediate access to substantial benefits including:

- Car Hire
- Home Loans
- Electrical Goods
- Credit Cards
- Car Purchasing & Finance
- Financial Planning
- Airline Lounge Memberships
- Superannuation
- Travel and Holidays
- Stockbroking
- Accommodation
- Tax Return Service
- Dining and Entertainment
- Professional Insurances
- Professional Development Programs
- Telecommunications
- Online Bookshop
- Personal Insurances
- Health Insurance
- Shopping Services
- Tourist Attractions
- Box Office and Theatre Tickets
- Groceries and Petrol
- Magazines



With such an extensive range of benefits available through a Member Advantage program, combined with unlimited usage, we guarantee your people will reap the benefits over and over again, putting you number one on their list.

Access great
discounts & savings
on these benefits

Partners

Leading suppliers

Member Advantage has a distinct capability in developing relationships with prestigious suppliers that offer significant value. These suppliers are well established in the market place and recognised nationally. Together with our partners we provide outstanding products and unsurpassed service, that delivers premium value to our clients.

Our expertise in analysing a diverse range of industries, from financial to automotive, means that we can deliver exclusive benefits of real value to you and your people. All service arrangements are constantly monitored to meet the needs and demands of your people.

Delivering to you

By partnering with Member Advantage you will receive regular reporting and analysis of your program's usage. This provides factual information to help strengthen the connection between your program's development and your organisation's recognition and retention strategies.

We will tailor the program to your specific requirements and demographic. You will gain our support on marketing the program through a dedicated website, advertising communications as well as an in-house customer call centre to assist your people accessing the benefits.



Our solutions
reflect your
people's
lifestyle
needs



What makes us different?

Our dedicated in-house customer call centre ensures you and your people receive the highest level of professionalism and customer service at all times.

Member Advantage is staffed and managed by professionals with over fifty years combined experience in services and marketing management.

Organisations will receive personalised branding, resulting

in loyalty, appreciation and commitment by your people and stakeholders alike.

Our lifestyle and financial benefits are a result of extensive research demonstrating areas of priority interest to our customers.

We aim to ensure the program benefits remain competitive, relevant and sustainable in today's market. We are constantly reviewing and adding

new services and partners to our programs.

All programs are national, customised and supported online, so information is available to you virtually anywhere in the world.

Our capability to deliver quality tailored programs and high class customer service is what sets us apart from our competitors.



It's the
little extras
that can
make a big
difference

Our strategic advantage

- Proven results and achievement
- High quality suppliers and exceptional service
- Superior management team and professional marketing expertise
- Increased visibility and loyalty for your organisation
- Continuous exposure and growth opportunities
- Regular reporting, analysis and updates
- Fully customised benefit programs
- In-house customer call centre

Your people will feel valued — in turn you will receive their loyalty and commitment



Contact us today and discover the benefits.



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